



NORTH DEVON
JOURNAL
NORTH DEVON
**FOOD, DRINK
& TOURISM**

wards

WEDNESDAY 11 OCTOBER 2017 | THE VENUE IN BARNSTAPLE HOTEL

SPONSORSHIP

devonlive.co.uk/NDfooddrinkandtourism

Trinity Mirror plc

INTRO

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We are pleased to announce the launch of the North Devon Journal, Food, Drink and Tourism awards. Celebrating outstanding businesses in the food, drink and tourism sectors. This is an opportunity for the region to remind itself of the diverse range of tourism and hospitality

businesses which call North Devon home and acknowledge their contribution.

We are proud to be leading an event that will recognise, reward and celebrate excellence. There are ten categories to choose from and the opportunity to be chosen for the prestigious overall Food, Drink and Tourism business of the year. We hope you will show your support for this fantastic event by nominating your business and join us to celebrate the success of our finalists on 11 October.

Jim Parker
Editor, Devon Weekly's

KEY DATES

Entries Open:
Wednesday 19th July

Entries Close:
Thursday 31st August

Judging:
6th September – 6th October

Event:
Wednesday 11th October

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AWARD CATEGORIES

FOOD AND DRINK CATEGORIES

- Best café or Takeaway
- Best Pub
- Best local Food or Drink Producer or Outlet
- Best Restaurant

TOURISM CATEGORIES

- Best Hotel 5+ rooms
- Best North Devon Accommodation
- Best Visitor Attraction
- Best Tourism Activity or Sport Provider
- Best Garden or Country House

PEOPLES CHOICE

- Super Service



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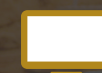
Awards

SPONSORSHIP BENEFITS

The North Devon Food, Drink and Tourism Awards provide your company with an opportunity to raise its profile with the most trusted media in North Devon; we reach audiences online, in print and on social.



Print Print Readership
49,370+



Monthly Online Visitors
1.6 million+



Monthly Page Views
8 million+



Twitter Followers
21,500+



Facebook Likes
153,000+

CATEGORY SPONSORSHIP

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CATEGORY SPONSORSHIP

Sponsorship of the category of your choice

Presentation of the award to the winner of your chosen category

Two tickets to the awards ceremony

Your logo on all event material, before, during and after the event

Page in the official event programme

Business profile in the North Devon Journal

¼ page ad in the post awards supplement

Two ¼ page ads in the North Devon Journal

25,000 optimised digital page impressions on Trinity Mirror network

£1,500 +VAT

GET IN TOUCH

For further information on how you can be involved with the 2017 North Devon Journal Tourism and Hospitality Awards please contact the team below;

EVENT ENQUIRIES

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SPONSORSHIP OPPORTUNITIES

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