



NORTH DEVON  
**JOURNAL**

NORTH DEVON

**FOOD, DRINK  
& TOURISM**

*wards*

WEDNESDAY 11 OCTOBER 2017 | BARNSTAPLE HOTEL

**SPONSORSHIP**

[devonlive.co.uk/NDfooddrinkandtourism](http://devonlive.co.uk/NDfooddrinkandtourism)

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RECONGNISING THE BEST OF NORTH DEVON'S FOOD,  
DRINK AND TOURISM

# INTRO

NORTH DEVON  
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We are pleased to announce the launch of the North Devon Journal, Food, Drink and Tourism awards. Celebrating outstanding businesses in the food, drink and tourism sectors. This is an opportunity for the region to remind itself of the diverse range of tourism and hospitality

businesses which call North Devon home and acknowledge their contribution.

We are proud to be leading an event that will recognise, reward and celebrate excellence. There are ten categories to choose from and the opportunity to be chosen for the prestigious overall Food, Drink and Tourism business of the year. We hope you will show your support for this fantastic event by nominating your business and join us to celebrate the success of our finalists on 11 October.

Jim Parker  
Editor, Devon Weekly's

# KEY DATES

Entries Open:  
Wednesday 19th July

Entries Close:  
Thursday 31st August

Judging:  
6th September – 6th October

Event:  
Wednesday 11th October

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# AWARD CATEGORIES

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## FOOD AND DRINK CATEGORIES

Best café or Takeaway

Best Pub

Best local Food or Drink Producer or Outlet

Best Restaurant

## TOURISM CATEGORIES

Best Hotel 5+ rooms

Best North Devon Accommodation

Best Visitor Attraction

Best Tourism Activity or Sport Provider

Best Garden or Country House

## PEOPLES' CHOICE

Super Service



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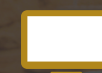
*Awards*

# SPONSORSHIP BENEFITS

The North Devon Food, Drink and Tourism Awards provide your company with an opportunity to raise its profile with the most trusted media in North Devon; we reach audiences online, in print and on social.



Print Print Readership  
**49,370+**



Monthly Online Visitors  
**1.6 million+**



Monthly Page Views  
**8 million+**



Twitter Followers  
**21,500+**



Facebook Likes  
**153,000+**

# CATEGORY SPONSORSHIP

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## CATEGORY SPONSORSHIP

Sponsorship of the category of your choice

Presentation of the award to the winner of your chosen category

Two tickets to the awards ceremony

Your logo on all event material, before, during and after the event

Page in the official event programme

Business profile in the North Devon Journal

¼ page ad in the post awards supplement

Two ¼ page ads in the North Devon Journal

25,000 optimised digital page impressions on Trinity Mirror network

**£1,500** +VAT

# GET IN TOUCH

For further information on how you can be involved with the 2017 North Devon Journal Tourism and Hospitality Awards please contact the team below;

## EVENT ENQUIRIES

Sarah Charlton | 01392 346 733 | [sarah.charlton@dc-media.co.uk](mailto:sarah.charlton@dc-media.co.uk)

## SPONSORSHIP OPPORTUNITIES

Lisa Whitrow | Field Sales Manager  
01271 347410 | 07977 565428 | [lwhitrow@northdevonjournal.co.uk](mailto:lwhitrow@northdevonjournal.co.uk)

